

# THE ANGEL INVESTOR WITH A GLOBAL VISION: DR. JOHNNY HON

Few investors have the same industry experience or global know-how as Dr. Johnny Hon, Chairman and Founder of venture capital, investment and strategic consultancy company, the Global Group. An international businessman and constant traveller, Dr. Hon advises investors, partners and clients around the world from offices in London, Hong Kong and China.

Dr. Hon's business mantra is 'Bridging The New Frontiers', helping clients look both East and West when setting their sights on business expansion. The Global Group supports UK and European companies and high net worth individuals with ambitions in the Asian market, as well as Chinese clientele who want to enter the European market.

Dr. Hon works to challenge expectations and concerns around doing business in China and is optimistic about the changing attitude towards global business. In his opinion, the UK remains the financial capital of Europe and is a fascinating place for investment, and he encourages Chinese clients to invest in its businesses and future. He sees Brexit as having positive potential, in terms of providing overseas investors with more opportunities than ever to enter the market.

British-educated with a PhD from Cambridge, Dr. Hon is passionate about how education is changing the business

landscape. Over 300 million Chinese people are currently learning English and the UK houses one of the largest populations of Chinese students overseas. British language, customs and business culture are increasingly ingrained in the next generation of China's entrepreneurs, paving the way for a new era of Sino-UK relations.

Dr. Hon has been at the helm of the Global Group since he launched the company in 1997 and is still firmly grounded in start-up culture. As an angel investor, he takes great pride in helping fast-growing innovative businesses flourish through the provision of resources and capital.

The business has a strong track record of bringing investors and promising businesses together. Over the past 20 years, Global has evolved from financing high-yield technology companies to expand into private equity, venture capital, angel investment and financial services. It now successfully invests in a range of industries and sectors, from FinTech to Fine Art, all over the world.

Dr. Hon's global outlook means he responds to opportunities, rather than being limited to a narrow focus and specific sectors. Recently, the company has worked on impact investments: new fields such as biotech, agricultural technology and green technology, to invest in our global future.

Reflecting on the changing shape of international business ahead of the Investor

Show, Dr. Hon, commented, "I feel immensely proud but inspired to continue working with clients all over the world, and to continue to bridge the gap between the East and the West."

"The next twenty years will involve the tireless pursuit of angel investment opportunities and relationships. As global markets continue to evolve, we will support more exciting ideas and great new businesses and continue our international expansion."

Dr. Hon will be delivering a keynote speech at the UK Investor Show on 21 April 2018. He intends to take the bull by the horns, outlining how to detect the 'China frauds', which have gained a certain notoriety on the AIM market in particular, explaining how to differentiate between good and bad China-related deals, and sharing his vision of current and future trends in the world's second biggest economy.

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## Bridging The New Frontiers

Every new undertaking illustrates our skill in choosing the right opening in the right market – and most importantly – at the right time.

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